



KICK OUTREACH CHALLENGE 2022



YOU'RE INVITED!

Hi Students and Educators!

Welcome to the first ever Keep It Clean Kansas outreach challenge. Being the first of its kind has its own set of challenges. Plans go awry, unanticipated hiccups will present themselves, and the rules can get blurry! But being the first also has its perks, you get to set the bar, push the boundaries, and pave the way for the future.

We are inviting you to participate in what we call a “soft launch” of this challenge. Meaning not everyone gets the opportunity to participate, but you are super cool and smart managed to score an invite. You can be one of the few to help us learn, modify, and succeed. We hope you join us!

But don't worry we want to make all the hard work worth your while. Three teams will be chosen to receive a **\$1,000 award** for their school. Now that we have your attention. Here is the challenge...

Sincerely, Team Keep It Clean Kansas (KICK)



THE CHALLENGE

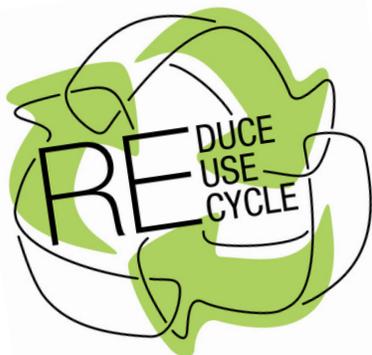
Create and execute an education and outreach project that educates and informs your community and fits within the Recycle Right theme.



THE THEME

"Recycle Right, Kansas!"

Just like school, there are rules to recycling and those rules are different in every city or county across Kansas. **Create and execute an education and outreach project that educates and informs a particular audience on the best practices regarding recycling or waste reduction or composting.**



THE HOW

1. Develop a student team (Minimum 2 people, Maximum 25 people) and pick a team sponsor. A team sponsor should be a teacher or educator that can oversee the project completion and serve as a point of contact for KDHE. Make a team name for yourselves. Feel free to make it fun, clever, outrageous, or relevant. Sign your team up: <https://www.kacee.org/kick-challenge>

2. Decide on the type of project you want to complete. The sky is the limit. You can make a commercial, act out a play, or create a campaign, host an event. The only limit is your imagination.

3. Determine the audience you want your project to reach. It can be your peers, the people within your city, young kids, or families. Anyone you want. Just be sure that your messaging reflects the audience you want to reach.

4. Create and execute your project. Use the judging criteria below to help guide you on your journey.

5. Submit your project to us by:
March 15, 2023



THE CRITERIA

The project expresses a clear message that fits within the Recycle Right theme	0/5 pts
The project is creative and unique	0/5 pts
The project informs or educates your community	0/5 pts
The project is shared with your community	0/5 pts
The project reflects a level of research and knowledge about recycling, composting or waste related materials. Any research or data used in your projects should be from reputable sources and cited.	0/5 pts
The project reflects the level of difficulty, detail, and organization appropriate for the student's education level	0/5 pts
Complete the KACEE Waste Investigation	0/10 pts
Bonus: Participate in a virtual "office hour" session	3 pts
Bonus: The project uses the slogan "Recycle Right Kansas" within their project	2 pts
Total Points:	0/45 pts

****The use of plagiarized or copyrighted materials will result in disqualification. This includes school mascots, logos, songs, famous people or characters, photographs, and video clips.**

THE KACEE VIRTUAL CLASS

The Kansas Association for Conservation & Environmental Education (KACEE) has developed a virtual classroom just for you. View on demand videos to learn more about recycling, composting and more.

Sign up for office hours to work one on one with an educator to ask questions and discuss your projects. Receive real time feedback.

Additionally there are a limited number of spaces for lead teachers to receive professional development and earn a microcredential as a Green Leader.

Register your team for access to the Google Classroom and Office Hours and learn more about the Green Leader micro credential here:

<https://www.kacee.org/kick-challenge>

By utilizing the resources provided by KACEE you have the ability to add points to your overall projects and help your school achieve Kansas Green School status. It's what we call a win-win.



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A NOTE TO THE TEAM LEADER:

Hi Educator,

Congratulations on landing yourself a cool team of students to compete in this challenge. You may be asking "what's my role in all this?" We are so glad you asked. Serve as your team leader, captain or whatever savvy title you come up for yourself. Keep your students motivated and offer guidance. But most importantly you will serve as a point of contact for KDHE. Once we receive projects, we need to be able to get in contact with the teams!

Lastly, KACEE is not just a resource for your students but for you as well. Take advantage of the videos and micro credentials available to you for your professional hours. You can even take it a step further and get your school on the path towards Green School Excellence. Learn more here: <https://www.kacee.org/kick-challenge>

Sincerely,
Team Keep It Clean Kansas (KICK)



GOT QUESTIONS?

For questions about the challenge:
Team Keep it Clean Kansas
keepitcleankansas.kdhe@ks.gov
785-296-1617



For questions about KACEE:
Rachel Wahle
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(785) 539-7943



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