

## Sustaining Environmental Education in Kansas...A Request for Your Support

*Celebrating 40 Years  
and Growing Green*



**KACEE**  
KANSAS ASSOCIATION FOR  
CONSERVATION &  
ENVIRONMENTAL  
EDUCATION

[www.kacee.org](http://www.kacee.org)



### You Make the Difference!

**Thank you for considering a  
tax-deductible contribution  
to provide effective, non-  
biased, science-based  
conservation and  
environmental education to  
all Kansans.**

***KACEE'S VISION IS AN  
ENVIRONMENTALLY LITERATE KANSAS  
CITIZENRY, WITH KACEE AS THE  
RECOGNIZED LEADER OF THE STATE'S  
CONSERVATION AND ENVIRONMENTAL  
EDUCATION NETWORK.***

KACEE  
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Yes—I want to support the stability and sustainability of environmental education in Kansas by helping to build the Endowment Fund for the Kansas Association for Conservation and Environmental Education through my tax-deductible contribution (FEIN: 48-0850919—checks payable to KACEE)

NAME \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP/CO/DE \_\_\_\_\_

Donation Amount: \$ \_\_\_\_\_ I'd like to make this pledge annually for \_\_\_\_\_ years.

- Flexible Endowment     Traditional Endowment     Use this for the endowment that best benefits KACEE

**For more donation options or to use a credit card, please go to [www.kacee.org](http://www.kacee.org) and hit "DONATE!"**

## Celebrating 40 Years of EE Accomplishments



Established in 1969, the Kansas Association for Conservation and Environmental Education (KACEE) has been promoting and providing quality, non-biased and science-based conservation and environmental education in Kansas for 40 years!

We want to thank ALL of you for your involvement, volunteer time, membership and support.

We have a long list of accomplishments to celebrate:

Since KACEE began offering Project Learning Tree, Project WET, Project WILD, Project WILD Aquatic and the Leopold Education Project, more than **18,000 educators have been trained** and those educators have **provided environmental education to more than 350,000 Kansas kids!**

KACEE initiated a program to help support and establish water celebrations in Kansas communities and those **water festivals serve more than 20,000 Kansas students each year!**

KACEE, in partnership with the Kansas Department of Health and Environment, launched a Kansas Green Schools Program in 2008 and we already have more than **270 Kansas Schools involved in the Green Schools Program.**

KACEE **annually hosts the Kansas Environmental Education Conference** attended by 100-200 educators each year.

KACEE annually hosts nearly 200 people at the **Kansas Excellence in Conservation and Environmental Education Awards Celebration** where top environmental educators and supporters are honored.

KACEE received the **“Outstanding Affiliate” award from the North American Association for Environmental Education.**



KACEE has a diverse membership of more than **250** organizational members and **260** individual members.

### KACEE's Future: The Next 40 Years...It's Up to You!

KACEE has come a long way in 40 years. We've grown from an entirely volunteer organization with a small budget of less than \$20,000 to a very robust organization with staff and hundreds of volunteers that help to carry out our mission. Each year, staff, board and volunteers help to deliver programs and services for environmental education and impact thousands of Kansans each year. We've done a good job of establishing private/public partnerships to provide the financial support necessary to do this great work, but we need **YOUR HELP!**

### Why We Need Your Help

Each year, support for KACEE programs comes from private and public funding sources, most of which are designated for specific projects such as the delivery of Project Learning Tree, Project WET, Project WILD, Project WILD Aquatic and the Leopold Education Project workshops for educators. However, many of these generous supporters provide this funding on a reimbursement basis. That means that KACEE has to deliver the services and then request reimbursements for these activities. While our programs are adequately funded, this means that KACEE needs a cash reserve to cover our costs until reimbursements are made. It can often be a struggle to keep operations going while we wait for reimbursements to be made and that's where you come in.

### Help Today—Don't Delay!

Some of KACEE's major funders have experienced significant budget reductions with the threat of additional cuts. We've set a goal of raising \$75,000 to create a stronger and more sustainable organization and **we need to meet this goal by October 30, 2009**, so we can start 2010 in good shape!

Use the form on the back or go online at [www.kacee.org](http://www.kacee.org) to give your gift of support for environmental education in Kansas!

### Stability and Sustainability for EE in Kansas: Our Plan

To ensure the long term sustainability of the organization, the KACEE Board of Directors has established two endowment funds.

- **Flexible Endowment Account:** The first account is a flexible endowment account, which allows funds within the account to be internally borrowed to cover operating costs while we await reimbursement from funders. Money will be paid back when reimbursements are made, plus interest! We'll continue to grow this account with the hopes that we can fund the account to the level where the interest alone will help KACEE to address temporary cash flow issues. **Funding Goal: \$75,000**
- **Traditional Endowment Account:** The second account is set up in a traditional way—your donations go into the endowment account and the interest generated from the account helps to provide general support for KACEE programs and services. **Funding Goal: \$100,000**

Our first priority is addressing the temporary cash flow issues KACEE faces each year by fully funding the Flexible Endowment Account, so we encourage you to consider a donation there first. The traditional endowment account promotes a stronger, more stable and sustainable organization, so we look at fully funding that account as a long-term goal.

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